# **Justice Research Fund**

## WORKING Families Power

## Current Events N=2,002 Registered Voters; N=1,550 Working Class Voters May 23-May 28, 2025

MOE= +/- 2.19% at the 95% Confidence Interval

Working

	rtogistoroa	working	
	Voters	Class	
1.	What is your age?		
18-34	25%	25%	
35-49	28%	27%	
50-64	23%	24%	
65+	24%	24%	
2.	Please select your gender.		
Male	51%	49%	
Female	e 49%	51%	
Non-bi	nary	1%	1%
Perfer	not to answer	0%	0%

Registered

3. Which of the following category or categories best describes your race or ethnicity? If more than one category applies, please select all that apply.

Non Hispanic	69%	69%
Non-Hispanic	14%	14%
c	9%	9%
5%	5%	
3%	3%	
		Non-Hispanic 14% ic 9% 5% 5%

4. What is the highest level of education you've completed?

Some high school or less	2%	3%
High school or equivalent	22%	31%
Some college, but no degree	21%	33%
Associate's degree / Trade school degree	16%	17%
Bachelor's degree	26%	11%
Graduate degree	11%	5%
Doctorate degree	2%	1%

Registered	Working
Voters	Class

5. Which of the following best describes your current employment status?

Employed full-time	43%	41%
Employed part-time	11%	12%
Self-employed	9%	9%
Not employed	25%	26%
Not employed / Homemaker	9%	10%
Student 2%	2%	

6. **[IF EMPLOYED, ASK]** Do you have more than one paying job?

Yes	25%		24%
No	75%	7	76%

- 7. **[IF EMPLOYED, ASK]** What kind of work do you do? Please be as specific as possible.
- 8. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home who are currently deployed).

Less than \$25,000	16%	18%
\$25,000-\$49,999	23%	28%
\$50,000-\$74,999	19%	24%
\$75,000-\$99,999	16%	19%
\$100,000-\$124,999	9%	4%
\$125,000-\$149,999	6%	2%
\$150,000-\$174,999	3%	-
\$175,000-\$199,999	2%	-
\$200,000 or more	4%	-
Don't know	1%	1%

9. We understand that plenty of people are not registered to vote, but we are wondering if you are registered to vote?

Yes 100% 100%

Which of the following elections did you vote in, if any? If you do not remember, please just indicate that.

10. The November 2020 Presidential elections, where Joe Biden and Donald Trump were the candidates.

Yes, I voted in this election	85%	84%
No, I did not vote in this	11%	12%
I don't remember if I voted in this election	1%	1%
I was not eligible to vote in this election	2%	2%

11. The 2022 midterm elections.

Yes, I voted in this election	69%	67%
No, I did not vote in this	26%	28%
I don't remember if I voted in this election	3%	3%
I was not eligible to vote in this election	2%	1%

12. The 2024 Presidential election, where Kamala Harris and Donald Trump were the candidates.

Yes, I voted in this election	91%	90%
No, I did not vote in this	8%	8%
I don't remember if I voted in this election	1%	1%
I was not eligible to vote in this election	1%	1%

13. [IF VOTED IN 2020, ASK] In the 2020 election, for whom did you vote?

## [ROTATE CHOICES A AND B]

Joe Biden	49%	50%
Donald Trump	45%	46%
Another candidate	3%	3%
I don't remember	0%	0%
Prefer not to answer	1%	1%

14. [IF VOTED IN 2024, ASK] In the 2024 election, for whom did you vote?

## [ROTATE CHOICES A AND B]

Kamala Harris	42%	41%
Donald Trump	43%	43%
Another candidate	9%	9%
I don't remember	3%	3%

15. On a scale of 0 to 10, where 0 means not at all engaged and 10 means very engaged, how politically engaged are you?

Net: Ne	ngaged (8-10) eutral (3-7) ot Engaged (0-2)	45% 46% 9%	42% 48% 10%
0	4%	4%	
1	2%	3%	
2	3%	3%	
3	5%	5%	
4	4%	5%	
5	12%	13%	
6	9%	9%	
7	16%	16%	
8	19%	19%	
9	10%	9%	
10	16%	14%	

16. When it comes to politics, which of the following do you generally think of yourself as:

Net: Democrat (with leaners) Net: Republican (with leaners)	45% 43%	44% 43%	
Net: Independent	10%	11%	
A strong Democrat	20%	19%	
A regular Democrat	15%	15%	
Independent, leaning Democrat	12%	12%	
Unaffiliated or independent	10%	11%	
Independent, leaning Republican	8%	8%	
A regular Republican	17%	17%	
A strong Republican	15%	14%	
Another Party (Please specify)	1%	0%	
Don't know	2%	2%	

Registered	Working
Voters	Class

17. When it comes to most political issues, do you think of yourself as a...?

Net: Progressive or liberal Net: Conservative	31% 35%	30% 35%
Net: Moderate/Mixed	31%	32%
Very progressive or liberal	10%	9%
Progressive or liberal	12%	12%
Moderate, leaning progressive or liberal	10%	10%
Moderate	24%	25%
Moderate, leaning conservative	8%	8%
Conservative	16%	16%
Very conservative	11%	11%
Mixed - I have some views that are		
conservative and some that are liberal	6%	6%
Don't know	3%	3%

18. All things considered, do you think that things in the country are...

Headed in the right direction	38%	37%
On the wrong track	54%	55%
Don't know	8%	8%

Please indicate whether you have a favorable or unfavorable view of the following individuals and groups. If you have not heard of them, or do not have enough information to rate them, please indicate that.

## **Registered Voters**

									Not	
	Net:				Ver		S'wha		enoug	Never
	Name	Fav	Unfav	Net	у	S'what	t	Very	h info	heard of
	ID		•	Fav.	fav.	fav.	Unfav.	Unfav.	to rate	them
		45			28					
19. Donald Trump	94%	%	49%	-4%	%	17%	7%	42%	-1%	2%
20. The Republican		41			16					
Party	86%	%	45%	-4%	%	25%	14%	31%	4%	0%
21. The Democratic		36			17					
Party	85%	%	49%	-13%	%	19%	18%	31%	5%	2%
		32			16					
22. Elon Musk	90%	%	58%	-26%	%	16%	13%	45%	8%	1%
		47			21					
23. Bernie Sanders	72%	%	25%	22%	%	26%	13%	12%	8%	5%
		38			24					
24. JD Vance	83%	%	45%	-7%	%	14%	10%	35%	9%	3%
		33			15					
25. DOGE	77%	%	44%	-11%	%	18%	13%	31%	15%	7%
		29			11					
26. Chuck Schumer	73%	%	44%	-15%	%	18%	17%	27%	17%	10%
27. Alexandria		33			17					
Ocasio-Cortez	68%	%	35%	-2%	%	16%	12%	23%	17%	13%
28. The Libertarian		24								
Party	63%	%	39%	-15%	6%	18%	20%	19%	34%	4%
		24			10					
29. Mike Johnson	60%	%	36%	-12%	%	14%	12%	24%	22%	20%
00		22				. = 0.				
30. Hakeem Jeffries	46%	%	24%	-2%	7%	15%	14%	10%	26%	21%
31. The Working		26			10					
Families Party	39%	%	13%	13%	%	16%	7%	6%	28%	34%

## **Working Class**

									Not	
	Net:				Ver		S'wha		enoug	Never
	Name	Fav	Unfav	Net	у	S'what	t	Very	h info	heard of
	ID			Fav.	fav.	fav.	Unfav.	Unfav.	to rate	them
32. Donald Trump	98%	44 %	51%	-7%	28 %	16%	8%	43%	1%	1%
33. The Republican Party	95%	39 %	46%	-7%	16 %	23%	15%	32%	4%	1%
34. The Democratic Party	94%	38 %	48%	-10%	18 %	20%	19%	29%	5%	1%
35. Elon Musk	93%	34 %	55%	-21%	16 %	18%	12%	43%	6%	1%
36. Bernie Sanders	87%	50 %	39%	11%	22 %	28%	15%	14%	10%	3%
37. JD Vance	87%	38 %	49%	-11%	22 %	16%	12%	37%	9%	5%
38. DOGE	78%	34 %	44%	-10%	17 %	17%	11%	33%	13%	9%
39. Chuck Schumer	70%	27 %	43%	-16%	11 %	16%	17%	26%	19%	11%
40. Alexandria Ocasio-Cortez	68%	33 %	32%	1%	16 %	17%	11%	21%	17%	15%
41. The Libertarian Party	60%	25 %	36%	-11%	7%	17%	18%	18%	33%	6%
42. Mike Johnson	57%	24 %	38%	-14%	9%	15%	13%	25%	24%	18%
43. Hakeem Jeffries	53%	23 %	24%	-1%	9%	14%	12%	12%	26%	22%
44. The Working Families Party	40%	26 %	13%	13%	12 %	14%	8%	5%	28%	32%

45. Overall, do you approve or disapprove of the job that President Trump is currently doing?

Net: Approve Net: Disapprove	46% 50%	45% 51%
Strongly approve	26%	24%
Somewhat approve	20%	21%
Somewhat disapprove	10%	10%
Strongly disapprove	40%	41%
Don't know	4%	4%

a.

Registered	Working
Voters	Class

46. What grade would you give President Trump For his first 100 days in office?

A+	20%	18%
Α	4%	3%
A-	4%	3%
B+	3%	2%
В	12%	14%
B-	7%	7%
C+	5%	3%
С	3%	3%
C-	4%	5%
D	5%	7%
F	33%	35%

How would you rate the job that President Trump is doing handling each of the following issues?

## **Registered Voters**

		Not so good	Net:					
	Excellen	1	Good -		Goo	Not so		Don't
	t/ Good	Poor	Bad	Excellent	d	good	Poor	know
47. Inflation	35%	57%	-22%	13%	22%	18%	39%	9%
48. Jobs	37%	52%	-15%	14%	23%	16%	36%	9%
<ul><li>49. Improving the economy</li><li>50. Cleaning up government</li></ul>	36%	55%	-19%	18%	18%	13%	42%	9%
corruption, waste, fraud and abuse	37%	49%	-12%	21%	16%	15%	34%	5%
51. Immigration	48%	48%	0%	28%	20%	16%	32%	6%
52. National Security	49%	48%	1%	24%	25%	12%	36%	7%
53. Ukraine	29%	56%	-27%	14%	15%	18%	38%	11%
54. Israel and Gaza	36%	50%	-14%	15%	21%	17%	33%	15%
55. LGBTQ+ Rights	32%	55%	-23%	15%	17%	14%	41%	16%
56. Tariffs	37%	53%	-16%	17%	20%	18%	35%	11%
57. Taxes	45%	43%	2%	20%	25%	22%	21%	9%
58. Prescription drug	200/	400/	400/	400/	4.40/	400/	200/	470/
prices	32%	48%	-16%	18%	14%	19%	29%	17%

## **Working Class**

		Not						
		so						
		good	Net:					
	Excellen	1	Good -		Goo	Not so		Don't
	t/ Good	Poor	Bad	Excellent	d	good	Poor	know
Inflation	34%	57%	-23%	12%	23%	19%	38%	8%
Jobs	39%	52%	-13%	16%	23%	18%	34%	10%
Improving the								
economy	38%	55%	-17%	18%	20%	15%	40%	8%
Cleaning up								
government								
corruption, waste,								
fraud and abuse	37%	51%	-13%	22%	15%	15%	36%	6%
Immigration	48%	46%	2%	29%	19%	16%	30%	5%
National Security	45%	48%	-3%	22%	23%	14%	34%	8%
Ukraine	28%	58%	-30%	14%	14%	18%	40%	10%
Israel and Gaza	34%	49%	-15%	14%	20%	16%	33%	14%
LGBTQ+ Rights	31%	54%	-21%	16%	15%	15%	39%	14%
Tariffs	36%	54%	-18%	18%	18%	20%	34%	10%
Taxes	47%	42%	5%	22%	25%	20%	22%	11%
Prescription drug								
prices	35%	49%	-12%	19%	16%	18%	31%	16%
	Jobs Improving the economy Cleaning up government corruption, waste, fraud and abuse Immigration National Security Ukraine Israel and Gaza LGBTQ+ Rights Tariffs Taxes Prescription drug	Inflation 34% Jobs 39% Improving the economy 38% Cleaning up government corruption, waste, fraud and abuse 37% Immigration 48% National Security 45% Ukraine 28% Israel and Gaza 34% LGBTQ+ Rights 31% Tariffs 36% Taxes 47% Prescription drug	So good   Excellen	So good Net:   Excellen	Excellen   / Good -	Excellen	So good Net:   Excellen	Excellen

71. When thinking about voting in future elections, which three issues are most important to you. Please rank your top 3, with 1 being the most important and 3 being the third most important?

## [RANDOMIZE SERIES]

## **Registered Voters**

Top 3	Top Issue	
The economy	48%	21%
Inflation 41%	14%	
Abortion rights	19%	4%
Immigration	18%	4%
The cost of housing	14%	7%
Health care	16%	8%
Government corruption	17%	4%
Gas prices	12%	4%
Individual liberties	14%	0%
Protecting democracy	15%	0%
The war in Ukraine	12%	0%
Drugs/fentanyl	11%	7%
Climate change	14%	1%
The war in Israel/Gaza	12%	1%
Racial justice	11%	4%
Crime and public safety	9%	-1%
Gun rights	9%	1%
Money in politics	6%	6%
Artificial Intelligence (AI) impact on jobs	5%	1%

## **Working Class**

Top 3	Top Issue	
The economy	51%	23%
Inflation 38%	12%	
Abortion rights	21%	5%
Immigration	20%	6%
The cost of housing	16%	6%
Health care	15%	5%
Government corruption	14%	5%
Gas prices	13%	5%
Individual liberties	12%	3%
Protecting democracy	12%	3%
The war in Ukraine	12%	3%
Drugs/fentanyl	11%	4%
Climate change	11%	3%
The war in Israel/Gaza	11%	2%
Racial justice	10%	3%
Crime and public safety	9%	2%
Gun rights	9%	3%
Money in politics	9%	3%
Artificial Intelligence (AI) impact on jobs	6%	3%

Registered Working Voters Class

On a scale of 1-to-7, where 1 means not at all convincing and 7 means very convincing, how convincing is each of the following messages as a reason to vote in the upcoming election?

## **Things Haven't Gotten Better**

72. Donald Trump promised to Make America Great Again and we would be living in a golden age. But that's not true. Prices at the grocery store keep going up, people are not any safer, and Donald Trump doesn't seem to care. All he cares about is getting even with his enemies.

Net:	Convincing (6-7)	44%	45%
Net:	Neutral (3-5)	31%	30%
Net:	Not Convincing (1-2)	25%	25%
1	13%	15%	
2	12%	20%	
3	11%	10%	
4	15%	14%	
5	5%	6%	
6	22%	20%	
7	22%	25%	
	Registered	Working	
4 5 6	15% 5% 22% 22%	14% 6% 20% 25%	

Voters Class

#### **Not Focused on Working People**

73. Donald Trump has spent his time as President focused on stupid things, like trying to take over Greenland and getting a new plane to use as Air Force One from Qatar. Working people are struggling, and instead of focusing on that, he's doing things that have nothing to do with making our lives better.

Net:	Convincing (6-7) Neutral (3-5) Not Convincing (1-2)	49% 24% 27%	52% 23% 25%
1	13%	14%	
2	14%	11%	
3	6%	8%	
4	10%	9%	
5	8%	6%	
6	24%	25%	
7	25%	27%	

#### Oligarchy

74. Donald Trump is turning America into an oligarchy. He appointed more billionaires to his cabinet than any president in history. He did favors for companies who donated to his campaign or said nice things about him. Donald Trump isn't representing the people - he's representing the ultra-rich and powerful.

Net: N	Convincing (6-7) Neutral (3-5) Not Convincing (1-2)	46% 26% 27%	48% 23% 27%
1	14%	15%	
2	13%	12%	
3	7%	7%	
4	11%	9%	
5	8%	7%	
6	23%	24%	
7	23%	24%	

Registered	Working
Voters	Class

#### **Blaming Others instead of Solving Problems**

75. Donald Trump doesn't have solutions to America's problems. He has not done one thing to bring down prices of everyday goods or make housing more affordable. Instead, he's spending his time blaming others. He blames immigrants, trans people, or DEI for all our problems - never the billionaires and big corporations that are getting richer while we are struggling to make ends meet.

Net:	Convincing (6-7) Neutral (3-5) Not Convincing (1-2)	54% 23% 23%	56% 22% 22%
1	13%	15%	
2	10%	8%	
3	7%	7%	
4	9%	8%	
5	8%	7%	
6	25%	26%	
7	29%	30%	

## **He Only Cares About His Rich Friends**

76. Nothing Donald Trump has done shows that he cares about working-class voters. All he cares about is billionaires and his rich friends. He and Congressional Republicans want to pass a huge tax cut while also cutting Medicaid spending for poor and working-class families. Donald Trump says he's a man of the people, but he has a cabinet full of billionaires who have yet to do one thing for working-class people.

Net:	Convincing (6-7) Neutral (3-5) Not Convincing (1-2)	44% 31% 25%	45% 30% 25%
1	14%	13%	
2	11%	12%	
3	10%	9%	
4	11%	12%	
5	10%	9%	
6	22%	20%	
7	22%	25%	

#### **Next Gen Change**

77. We all want the people we elect to represent our interests. But too many politicians have become reliant on big money. They answer to the demands of CEOs and corporations, instead of siding with workers and consumers. Sadly, it happens in both parties. *Now Republicans in Congress plan on making our groceries and healthcare more expensive by slashing funding for Medicaid and food assistance to finance more tax breaks for the very rich and big corporations.* We need elected officials who will side with the working class 100% of the time and build an economy that works for all of us.

Net: Ne	onvincing (6-7) eutral (3-5) ot Convincing (1-2)	51% 30% 19%	52% 30% 18%
1	9%	9%	
2	10%	9%	
3	10%	10%	
4	13%	12%	
5	7%	8%	
6	25%	26%	
7	26%	26%	

#### **Class Conflict**

78. Most of us believe that people who work for a living ought to earn a living. But today, the wealthiest people and corporations get richer and richer off our backs while our wages stay the same. Now Republicans in Congress want to make our lives even more expensive, making us pay more for groceries and healthcare by slashing funding for Medicaid and food assistance to finance more tax breaks for the very rich and big corporations. We need elected officials who will fight for the working class to keep the money we earn by cracking down on price-gouging at the grocery store, making wealthy tax cheats pay their fair share, and lowering the costs of prescription drugs.

Net:	Convincing (6-7) Neutral (3-5) Not Convincing (1-2)	54% 21% 25%	55% 20% 25%
1	14%	13%	
2	11%	12%	
3	5%	5%	
4	8%	8%	
5	8%	7%	
6	26%	25%	
7	28%	30%	

Registered	Working
Voters	Class

#### **Two Futures**

79. The decisions Congress is considering right now represent a choice between two futures. Do we want to let the Republicans pass a budget where we'll pay more for everything from groceries to healthcare while the billionaires give themselves another giant tax cut?" Or do we want a future where our elected officials fight for the working class and we get to keep the money we earn, buy a house if we want to, have healthcare, and send our children to college?

Net: N	onvincing (6-7) eutral (3-5) ot Convincing (1-2)	55% 20% 25%	56% 20% 24%
1	14%	15%	
2	11%	9%	
3	6%	6%	
4	11%	9%	
5	7%	8%	
6	26%	26%	
7	29%	30%	

## **All Together**

80. No matter our color, background, or zip code, we all want to create a better life for our families. Democrats have called for taking on corporations to bring down prices of healthcare, groceries and prescription drugs. But *Republicans in Congress plan on making our groceries and healthcare more expensive by slashing funding for Medicaid and food assistance to finance more tax breaks for the very rich and big corporations.* We need elected officials who know that we deserve to make a good living and have a good life.

convincing (6-7) leutral (3-5) lot Convincing (1-2)	48% 26% 26%	50% 26% 24%
14%	12%	
12%	12%	
8%	7%	
12%	13%	
8%	8%	
23%	24%	
25%	26%	
	eutral (3-5) ot Convincing (1-2)  14% 12% 8% 12% 8% 23%	leutral (3-5)       26%         lot Convincing (1-2)       26%         14%       12%         12%       12%         8%       7%         12%       13%         8%       8%         23%       24%

Registered	Working
Voters	Class

81. Which of the following comes closest to your view of the American political and economic system? It...

Needs to be torn down completely	13%	14%
Needs major changes	59%	60%
Needs minor changes	24%	22%
Does not need any changes	4%	4%

- On the next few screens, you will see some policies from the Trump administration, with a statement from supporters of the policy and a statement from opponents. For each one, please indicate if you:
- 82. President Trump proposed ending automatic citizenship for children born to non-citizen parents on U.S. soil (birthright citizenship)

#### **Supporter Message**

This would close a loophole that incentivizes illegal immigration and would protect American sovereignty.

## Split A - Moderate Message

This policy is unconstitutional and would risk separating families from children who were born and raised in this country.

Net: Supporters Net: Opponents	48% 44%	49% 44%
Strongly agree with supporters	25%	25%
Somewhat agree with supporters	23%	24%
Somewhat disagree with supporters	19%	20%
Strongly disagree with supporters	25%	24%
Don't know	6%	7%

#### Split B - Populist Message

This policy is a slippery slope for the Trump administration, trying to take away other rights. Birthright citizenship is fundamental to who we are.

Net: Supporters Net: Opponents	43% 48%	44% 49%
Strongly agree with supporters	21%	22%
Somewhat agree with supporters	22%	22%
Somewhat disagree with supporters	21%	24%
Strongly disagree with supporters	27%	25%
Don't know	9%	6%

83. President Trump pardoned individuals convicted of crimes associated with the January 6<sup>th</sup>, 2021 protests at the US Capitol.

## **Supporter Message**

These individuals were unjustly targeted for engaging in political dissent and deserve relief from a biased justice system.

#### **Split A - Moderate Message**

Pardoning these individuals sends the wrong message about respecting the rule of law and could embolden future disruptions.

Net: Supporters Net: Opponents	42% 55%	41% 56%
Strongly agree with supporters	21%	22%
Somewhat agree with supporters	21%	19%
Somewhat disagree with supporters	25%	24%
Strongly disagree with supporters	30%	32%
Don't know	3%	3%

## Split B - Populist Message

Granting pardons to people who participated in an attempt to overturn the election results makes political violence seem justified and threatens the survival of American democracy.

Net: Supporters	43%	43%
Net: Opponents	56%	56%
Strongly agree with supporters	21%	21%
Somewhat agree with supporters	22%	22%
Somewhat disagree with supporters	29%	30%
Strongly disagree with supporters	27%	26%
Don't know	1%	1%

84. President Trump enacted a nationwide ban on transgender athletes in female sports.

## **Supporter Message**

This protects fairness by ensuring biological differences do not create an uneven playing field.

## Split A - Moderate Message

This policy unnecessarily politicizes youth sports and should be addressed by sports organizations, not the federal government setting one standard for everyone.

Net: Supporters Net: Opponents	56% 43%	55% 43%
Strongly agree with supporters	31%	30%
Somewhat agree with supporters	25%	25%
Somewhat disagree with supporters	23%	22%
Strongly disagree with supporters	20%	21%
Don't know	1%	2%

## Split B - Populist Message

Banning trans athletes institutionalizes discrimination and perpetuates harmful stereotypes, denying kids their right to play and belong.

Net: Supporters Net: Opponents	58% 40%	57% 41%
Strongly agree with supporters	33%	32%
Somewhat agree with supporters	25%	25%
Somewhat disagree with supporters	20%	21%
Strongly disagree with supporters	20%	20%
Don't know	2%	1%

85. President Trump created the Department of Government Efficiency, headed by Elon Musk to cut waste and streamline federal bureaucracy.

## **Supporter Message**

This reflects his commitment to draining the swamp and making government work for taxpayers.

#### Split A - Moderate Message

While government efficiency is important, appointing high-profile business figures without public accountability raises concerns about priorities and oversight.

Net: Supporters Net: Opponents	47% 50%	46% 51%
Strongly agree with supporters	22%	23%
Somewhat agree with supporters	25%	23%
Somewhat disagree with supporters	23%	24%
Strongly disagree with supporters	27%	27%
Don't know	3%	3%

## Split B - Populist Message

Handing federal power to billionaires like Elon Musk is like giving away the government to corporations.

All Musk has done is fire valuable government workers and use his power to win more access and contracts for himself and his businesses.

Net: Supporters	44%	42%
Net: Opponents	54%	56%
Strongly agree with supporters	22%	20%
Somewhat agree with supporters	22%	22%
Somewhat disagree with supporters	21%	21%
Strongly disagree with supporters	23%	25%
Don't know	2%	2%

86. President Trump has instituted a number of new tariffs targeting dozens of countries and industries, only to pause many of them.

## **Supporter Message**

This aggressive stance forced countries to treat the U.S. more fairly in global markets.

## **Split A - Moderate Message**

Constantly changing tariff policies create uncertainty for American businesses and workers who need stability to compete globally.

Net: Supporters Net: Opponents	38% 60%	36% 61%
Strongly agree with supporters	17%	20%
Somewhat agree with supporters	21%	16%
Somewhat disagree with supporters	32%	31%
Strongly disagree with supporters	28%	30%
Don't know	2%	3%

## Split B - Populist Message

These reckless tariff games are just increasing the cost of groceries and other necessities, without bringing any real jobs back to the United States.

Net: Supporters	35% 62%	33% 63%
Net: Opponents		
Strongly agree with supporters	17%	17%
Somewhat agree with supporters	18%	16%
Somewhat disagree with supporters	31%	30%
Strongly disagree with supporters	31%	33%
Don't know	3%	4%

87. President Trump embarked on a diplomatic tour that he says is aimed at brokering peace in the Middle East and Ukraine.

## **Supporter Message**

His outsider approach as bold leadership capable of achieving results where others failed.

#### **Split A - Moderate Message**

International diplomacy requires consistency and expertise; erratic interventions can damage longstanding alliances.

Net: Supporters Net: Opponents	48% 50%	47% 51%
Strongly agree with supporters	28%	23%
Somewhat agree with supporters	20%	24%
Somewhat disagree with supporters	25%	25%
Strongly disagree with supporters	25%	26%
Don't know	2%	2%

## Split B - Populist Message

Trump's trip was mostly about getting sweetheart gifts and deals for himself and his billionaire friends, not ending wars. His main concern is looking powerful, not ending conflict and killing.

Net: Supporters	50%	48%
Net: Opponents	49%	51%
<b>a.</b>	222/	0=0/
Strongly agree with supporters	26%	25%
Somewhat agree with supporters	24%	23%
Somewhat disagree with supporters	25%	27%
Strongly disagree with supporters	24%	24%
Don't know	1%	1%

88. President Trump cut funding to major universities in response to student protests

## **Supporter Message**

Taxpayer dollars should not subsidize institutions that foster division and extremism and promote anti-American and Anti-Israeli rhetoric.

## Split A - Moderate Message

Using federal funding as a political weapon against universities sets a dangerous precedent and threatens intellectual independence and research.

Net: Supporters Net: Opponents	45% 52%	44% 54%
Strongly agree with supporters	23%	22%
Somewhat agree with supporters	22%	22%
Somewhat disagree with supporters	25%	27%
Strongly disagree with supporters	27%	27%
Don't know	3%	2%

## Split B - Populist Message

These cuts are authoritarian censorship tactics designed to punish free expression and chill dissent against Trump's agenda.

Net: Supporters	48%	47%
Net: Opponents	50%	50%
- ·		/
Strongly agree with supporters	24%	23%
Somewhat agree with supporters	24%	24%
Somewhat disagree with supporters	25%	25%
Strongly disagree with supporters	26%	25%
Don't know	2%	3%

89. President Trump appointed vaccine skeptics to key health agencies such as Secretary of Health and Human Services RFK, Jr. and the head of the FDA.

## **Supporter Message**

This brings much-needed skepticism and reform to health agencies plagued by bureaucracy.

## **Split A - Moderate Message**

Health leadership should be grounded in evidence-based science, not personal skepticism that risks undermining public trust.

Net: Supporters Net: Opponents	39% 58%	40% 58%
Strongly agree with supporters	19%	20%
Somewhat agree with supporters	20%	20%
Somewhat disagree with supporters	31%	32%
Strongly disagree with supporters	27%	26%
Don't know	3%	2%

## Split B - Populist Message

Appointing conspiracy theorists to health agencies sabotages public health and spreads dangerous misinformation that costs lives.

Net: Supporters	38%	36%
Net: Opponents	59%	61%
Strongly agree with supporters	17%	19%
Somewhat agree with supporters	21%	17%
Somewhat disagree with supporters	30%	30%
Strongly disagree with supporters	29%	31%
Don't know	3%	3%

90. President Trump declared a National Energy Emergency.

## **Supporter Message**

This protects energy independence and shields Americans from foreign energy manipulation and boosts domestic oil, gas and coal production.

## Split A - Moderate Message

Over-relying on fossil fuels ignores the economic potential of clean energy and risks leaving the U.S. behind in key technologies of the future, while countries like China race ahead..

Net: Supporters Net: Opponents	43% 54%	44% 55%
Strongly agree with supporters	23%	24%
Somewhat agree with supporters	20%	20%
Somewhat disagree with supporters	30%	30%
Strongly disagree with supporters	24%	25%
Don't know	3%	2%

## Split B - Populist Message

This declaration is a fossil fuel giveaway that worsens climate change, sacrificing clean air and water for corporate profits.

Net: Supporters	40% 58%	39% 59%
Net: Opponents		
Strongly agree with supporters	20%	20%
Somewhat agree with supporters	20%	19%
Somewhat disagree with supporters	24%	25%
Strongly disagree with supporters	34%	34%
Don't know	2%	2%

91. President Trump is considering suspending habeas corpus - the right to due process when accused of a crime.

## **Supporter Message**

This will allow them to quickly deport violent criminals and gang members, and we need to prioritize public safety over bureaucratic delays.

#### **Split A - Moderate Message**

Eroding due process protections weakens America's justice system for everyone and opens the door to government overreach.

Net: Supporters Net: Opponents	48% 50%	47% 51%
Strongly agree with supporters	24%	24%
Somewhat agree with supporters	24%	23%
Somewhat disagree with supporters	23%	23%
Strongly disagree with supporters	27%	28%
Don't know	2%	2%

## Split B - Populist Message

This authoritarian proposal would legalize mass deportations without trial, trampling civil liberties and targeting vulnerable communities.

Net: Supporters	45%	45%
Net: Opponents	51%	52%
Strongly agree with supporters	23%	23%
Somewhat agree with supporters	22%	22%
Somewhat disagree with supporters	25%	26%
Strongly disagree with supporters	26%	26%
Don't know	4%	3%

92. President Trump invoked the Alien Enemies Act, a law from the 1700s, to expedite deportations of non-citizens.

## **Supporter Message**

This is a legal and effective tool to protect national security.

## **Split A - Moderate Message**

Relying on outdated wartime laws for immigration enforcement raises serious concerns about civil liberties and due process.

Net: Supporters Net: Opponents	46% 52%	45% 53%
Strongly agree with supporters	26%	25%
Somewhat agree with supporters	20%	20%
Somewhat disagree with supporters	28%	28%
Strongly disagree with supporters	24%	25%
Don't know	2%	2%

## **Split B - Populist Message**

This dangerous power grab weaponizes xenophobia, enabling racial profiling and mass deportations without accountability.

Net: Supporters	44%	44%
Net: Opponents	54%	54%
	0=0/	0.40/
Strongly agree with supporters	25%	24%
Somewhat agree with supporters	19%	20%
Somewhat disagree with supporters	27%	28%
Strongly disagree with supporters	27%	26%
Don't know	2%	2%

Now, you're going to read about a few actions undertaken by congress, and then read a message in support of the action and a message opposing the action. For each message, please indicate if you...

93. Congressional Republicans have proposed forbidding states from passing any laws to regulate Artificial Intelligence for 10 years.

#### **Supporter Message**

A national approach prevents a patchwork of state laws that could stifle innovation and hinder American leadership in AI development.

## Split A - Moderate Message

This proposal risks sidelining important public safety and ethical concerns by tying the hands of state regulators closest to the impacts of AI.

Net: Supporters Net: Opponents	48% 45%	49% 44%
Strongly agree with supporters	24%	24%
Somewhat agree with supporters	24%	25%
Somewhat disagree with supporters	21%	19%
Strongly disagree with supporters	24%	25%
Don't know	7%	7%

#### Split B - Populist Message

This is a giveaway to tech industry billionaires that blocks communities from protecting jobs, privacy, and civil rights in the face of rapid automation and surveillance.

Net: Supporters	43%	42%
Net: Opponents	55%	56%
Strongly agree with supporters	23%	20%
Somewhat agree with supporters	20%	22%
Somewhat disagree with supporters	30%	31%
Strongly disagree with supporters	25%	25%
Don't know	2%	2%

94. Congressional Republicans have proposed ending Medicaid coverage and food stamps for single people without children and/or requiring them to work at least 20 hours a week to receive benefits.

## **Supporter Message**

These programs have grown unsustainably and need to be replaced with more efficient, state-led solutions that promote work and personal responsibility.

#### Split A - Moderate Message

Ending these safety net programs could leave millions without basic healthcare and nutrition, especially children, seniors, and low-income workers.

Net: Supporters Net: Opponents	40% 58%	39% 59%
Strongly agree with supporters	22%	21%
Somewhat agree with supporters	18%	18%
Somewhat disagree with supporters	30%	31%
Strongly disagree with supporters	28%	28%
Don't know	2%	2%

## Split B - Populist Message

This is a "sick tax" on the poor that cuts millions of vulnerable people's healthcare, just so that the Republicans can extend bigger tax breaks for the rich.

Net: Supporters	40%	41%
Net: Opponents	57%	57%
	- 404	
Strongly agree with supporters	21%	21%
Somewhat agree with supporters	19%	20%
Somewhat disagree with supporters	30%	29%
Strongly disagree with supporters	27%	28%
Don't know	3%	3%

95. Congressional Republicans have proposed ending all subsidies for electric vehicles and other energy-efficiency tax credits.

## **Supporter Message**

The free market—not government handouts—should determine which energy technologies succeed, and taxpayers shouldn't be forced to subsidize luxury EVs.

#### **Split A - Moderate Message**

Ending these incentives risks slowing innovation and job growth in America's clean energy sector at a critical time of global transition.

Net: Supporters Net: Opponents	48% 50%	47% 51%
Strongly agree with supporters	23%	22%
Somewhat agree with supporters	25%	25%
Somewhat disagree with supporters	25%	25%
Strongly disagree with supporters	25%	25%
Don't know	2%	2%

## Split B - Populist Message

This gives billions in profits to fossil fuel companies and it sabotages climate progress while punishing working families for using affordable clean energy.

Net: Supporters	49%	49%
Net: Opponents	49%	50%
Strongly agree with supporters	25%	24%
Somewhat agree with supporters	24%	25%
Somewhat disagree with supporters	25%	25%
Strongly disagree with supporters	24%	25%
Don't know	2%	2%

96. Congressional Republicans have proposed expanding the previous Trump tax cuts, with the biggest tax cuts coming for high-income earners.

## **Supporter Message**

These tax cuts will fuel investment, create jobs, and keep the American economy globally competitive.

#### **Split A - Moderate Message**

Expanding tax cuts for the wealthy adds to the deficit without delivering meaningful relief to middle- and working-class families.

Net: Supporters Net: Opponents	48% 50%	47% 51%
Strongly agree with supporters	26%	25%
Somewhat agree with supporters	22%	22%
Somewhat disagree with supporters	22%	21%
Strongly disagree with supporters	28%	30%
Don't know	2%	2%

## Split B - Populist Message

This is upward wealth redistribution—more handouts for billionaires while schools, healthcare, and wages are underfunded.

Net: Supporters	43% 55%	42% 56%
Net: Opponents		
	222/	222/
Strongly agree with supporters	22%	20%
Somewhat agree with supporters	21%	22%
Somewhat disagree with supporters	25%	25%
Strongly disagree with supporters	30%	31%
Don't know	2%	2%

97. Congressional Republicans have proposed increasing the Military Budget by \$150 billion more to build a missile shield around the US and \$175 billion more to militarize the border

## **Supporter Message**

These investments will keep Americans safe, strengthen our defense against global threats, and secure our borders.

#### **Split A - Moderate Message**

Dramatic increases in military spending should be scrutinized, especially when domestic needs like infrastructure, education, and healthcare are underfunded.

Net: Supporters Net: Opponents	48% 47%	49% 47%
Strongly agree with supporters	24%	24%
Somewhat agree with supporters	24%	25%
Somewhat disagree with supporters	21%	21%
Strongly disagree with supporters	26%	26%
Don't know	4%	3%

### Split B - Populist Message

Politicians can always find more money to put into the military to give away to big weapons manufacturers, while they are cutting our services and programs at home. We should be reducing the military budget, not increasing it.

Net: Supporters	44%	45%
Net: Opponents	53%	54%
Strongly agree with supporters	24%	24%
Somewhat agree with supporters	20%	21%
Somewhat disagree with supporters	22%	23%
Strongly disagree with supporters	31%	31%
Don't know	3%	2%

98. Congressional Republicans have proposed cutting \$330 billion from student loans, ending student loan repayment programs

## **Supporter Message**

These reforms eliminate unfair burdens on taxpayers and end programs that encourage excessive borrowing without accountability.

#### **Split A - Moderate Message**

Cutting support for student borrowers risks deepening the college affordability crisis and pulling the ladder up on the next generation.

Net: Supporters Net: Opponents	48% 48%	49% 48%
Strongly agree with supporters	25%	26%
Somewhat agree with supporters	23%	23%
Somewhat disagree with supporters	24%	23%
Strongly disagree with supporters	24%	25%
Don't know	4%	3%

## Split B - Populist Message

This is an assault on opportunity, punishing young people for seeking education while preserving tax breaks for the rich and corporations.

Net: Supporters	48%	49%
Net: Opponents	49%	49%
Strongly agree with supporters	24%	25%
Somewhat agree with supporters	24%	24%
Somewhat disagree with supporters	25%	24%
Strongly disagree with supporters	24%	25%
Don't know	3%	2%

Registered	Working
Voters	Class

On the next few screens, you will see a few messages about current problems facing America and potential solutions to those problems.

For each one, please indicate if you support or oppose the solution proposed.

#### **HOUSING**

99. The cost of Housing is out of control, but Trump and Republicans are trying to end Section 8 (low income housing) and sell off our housing to corporate landlords. What we really need is construction of millions of new affordable homes and a national cap on rent increases to protect our homes.

Net: Support Net: Oppose	61% 37%	62% 36%
Strong support	31%	32%
Somewhat support	30%	30%
Somewhat oppose	20%	19%
Strongly oppose	17%	17%
Don't know	2%	2%

#### **ENERGY**

100. Energy prices get higher every year and utility monopolies have no competition. Instead of letting utility companies charge outrageous rates so they can get rich off our backs, we should cap the profits utility companies can make, keeping our prices lower.

Net: Support Net: Oppose	56% 41%	55% 42%
Strong support	30%	29%
Somewhat support	26%	26%
Somewhat oppose	20%	21%
Strongly oppose	21%	21%
Don't know	3%	3%

#### **JOBS SPLIT SAMPLE**

101. Split A: Our job market is broken. Trump is putting tariffs on the whole world, saying it will protect our jobs, while his friends at big tech companies are making plans to replace millions of workers in every industry with Al. What we really need is a national jobs program for workers whose jobs have been replaced.

Net: Support Net: Oppose	53% 46%	52% 46%
Strong support	27%	26%
Somewhat support	26%	26%
Somewhat oppose	24%	23%
Strongly oppose	22%	23%
Don't know	2%	2%

**Split B:** Our job market is broken. Trump is putting tariffs on the whole world, saying it will protect our jobs, while his friends at big tech companies are making plans to replace millions of workers in every industry with Al. **What we really need is a tax on the profits these Al corporations make, to be given out to workers who lose their jobs because of Al.** 

Net: Support Net: Oppose	57% 41%	58% 40%
Strong support	31%	32%
Somewhat support	26%	26%
Somewhat oppose	19%	19%
Strongly oppose	22%	21%
Don't know	2%	2%

#### **PARTIES**

102. The American political system is rigged for the rich and powerful. Campaigns are flooded with endless dark money and the rules that make it impossible for third parties to compete. What we really need is a ban on corporate donations to campaigns, and proportional representation, which would allow parties with many different points of view to compete and win representation proportionate to their votes.

Net: Support Net: Oppose	54% 43%	54% 44%
Strong support	26%	25%
Somewhat support	28%	29%
Somewhat oppose	21%	22%
Strongly oppose	22%	22%
Don't know	3%	2%

Here are some of the most popular podcasts in America. Which, if any, have you listened to in the last month? Please select all that apply.

## [RANDOMIZE LIST]

Joe Rogan Experience	22%	22%
The Daily	12%	11%
The Ben Shapiro Show	11%	10%
Conan O'Brien Needs a Friend	10%	9%
This American Life	8%	7%
This Past Weekend w/ Theo Von	7%	7%
Pod Save America	7%	6%
Pardon My Take	6%	5%
My Favorite Murder with Karen Kilgariff		
and Georgia Hardstark	5%	4%
Call your Girlfriend	5%	4%
Anything Goes with Emma Chamberlain	5%	4%
None of the above	56%	58%

Registered	Working
Voters	Class

On a scale of 0-to-100, where 0 means very conservative and 100 means very progressive, where would you place each of the following parties?

## [RANDOMIZE LIST]

Mean 36.4

Prefer not to answer

104.	The Democratic Party
------	----------------------

Mean 58.	9	59.2
105.	The Republican Party	
Mean 28.	5	28.9
106.	The Green Party	
Mean 38.	5	40.1
107.	The Working Families Party	
Mean 39.	5	38.3
108.	The Libertarian Party	

109. Would you, personally, like to see labor unions in the United States have more influence than they have today, the same amount, or less influence?

35.2

1%

1%

More in	fluence	30%	29%
The sar	me amount of influence	40%	40%
Less in	fluence	19%	20%
Don't kı	now	10%	11%
110	Do you currently own or rent your home?		
Own	60%	57%	
Rent	34%	36%	
Other	5%	5%	

Registered	Working
Voters	Class

111.	Which of the following	best describes the area	in which you live?
------	------------------------	-------------------------	--------------------

Urban 28%	27%	
Suburban	49%	48%
Small town	9%	9%
Rural 15%	16%	

## 112. Which of the following best describes your marital status?

38%	
12%	12%
31%	32%
12%	13%
5%	5%
	12% 31% 12%

## 113. Do you currently have any children living in your home under the age of 18?

Yes	31%	29%
No	69%	71%

## 114. Which one of these best describes your religious preference or spiritual outlook?

Catholic	23%	22%
Protestant	24%	25%
Fundamentalist/Evangelical Christian	10%	11%
Jewish 3%	2%	
LDS/Mormon	1%	1%
Muslim 2%	2%	
Another religion	8%	9%
No religious preference	16%	17%
Atheist 5%	5%	
Agnostic	6%	6%

## 115. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	8%	7%
Once a week	21%	20%
Once or twice a month	10%	11%
A few times a year	15%	15%
Seldom 21%	22%	
Never 25%	26%	

Registered Voters	Working Class		
116. Which of the following do you identify as?			
Heterosexual or straight	89%	89%	
Gay 2%	2%		
Lesbian 1%	1%		
Bisexual	4%	5%	
Other Queer identity (e.g. pansexual, asexual, etc.)	1%	1%	
None of the above	1%	1%	
Prefer not to say	1%	1%	
117. Do you identify as transgender or non-bin	ary?		
Yes 2%	2%		
No 97%	97%		
Prefer not to answer	1%	1%	
118. Are you, or is anyone in your household,	a labor union me	ember?	
Yes, I am	10%	9%	
Yes, another member of my household is	5%	5%	
Yes, both I and another member of my household is	1%	1%	
No 82%	83%		
Don't know	2%	2%	
119. [IF YES ASK] Which type of union are yo	u or a member o	of your household	d a men

119. **[IF YES ASK]** Which type of union are you or a member of your household a member of? Please select all that apply.

Police union	15%	13%
Fire union	12%	12%
Teachers' union	23%	24%
Private sector labor union	42%	43%
Other (please specify)	19%	20%
Prefer not to say	6%	7%

120. Which of the following economic categories best describes your household?

Lower-income	17%	19%
Lower middle/working class	28%	31%
Middle class	42%	50%
Upper middle class	11%	0%
Upper class	2%	0%

121. Which of the following social platforms, if any, do you use regularly? Please select all that apply.

Facebook	72%	72%
YouTube	73%	73%
Instagram	48%	45%
TikTok 34%	34%	
Snapchat	25%	25%
Pinterest	24%	24%
Twitter / X	27%	25%
Reddit 21%	21%	
LinkedIn	20%	19%
WhatsApp	16%	15%
Discord 13%	12%	
Twitch 10%	10%	
Tumblr 4%	3%	
Truth Social	3%	3%
Rumble 2%	2%	
Bitchute	1%	1%
None of the above	6%	6%

122. Please select any of the following sources that you regularly watch or visit for news or current events. Please select all that apply.

Local TV news	56%	56%
Network news (ABC, CBS, NBC)	46%	46%
Facebook	38%	39%
YouTube	43%	44%
Fox News	31%	31%
CNN 28%	26%	
Instagram	23%	22%
TikTok 22%	22%	
X (formerly known as Twitter)	17%	16%
MSNBC	16%	15%
Snapchat	11%	10%
PBS 13%	12%	
Barstool Sports	4%	4%
None of the above	7%	7%