

WORKING FAMILIES POWER

Current Events Messaging Study

Conducted by: The Justice Research Fund

N=2,049 Registered Voters

February 24 – March 2, 2025

Credibility interval: +/- 2.7% at the 95% confidence interval.

INTRODUCTION: Thank you for taking this important survey about current events in America. It should take about 15 minutes to complete. Please be assured that all your answers will be kept confidential.

1. What is your age?

18-34	25%
35-49	28%
50-64	23%
65+	24%

2. What is your gender?

Male	51%
Female	49%
Non-binary	1%
Prefer not to answer	0%

3. Which of the following category or categories best describes your race or ethnicity? If more than one category applies, please select all that apply.

White, Non-Hispanic	69%
Black, Non-Hispanic	14%
Hispanic	9%
AAPI	5%
Other	3%

4. What is the highest level of education you've completed?

Some high school or less	2%
High school or equivalent	22%
Some college, but no degree	21%
Associate's degree / Trade school degree	16%
Bachelor's degree	26%
Graduate degree	11%
Doctorate degree	2%

5. Which of the following best describes your current employment status?

Employed full-time _____ 43%
 Employed part-time _____ 11%
 Self-employed _____ 9%
 Not employed _____ 25%
 Not employed / Homemaker _____ 9%
 Student _____ 2%

6. **[IF EMPLOYED, ASK]** Do you have more than one paying job? (n=1,170)

Yes _____ 25%
 No _____ 75%

7. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at ...

Less than \$25,000 _____ 16%
 \$25,000-\$49,999 _____ 23%
 \$50,000-\$74,999 _____ 19%
 \$75,000-\$99,999 _____ 16%
 \$100,000-\$124,999 _____ 9%
 \$125,000-\$149,999 _____ 6%
 \$150,000-\$174,999 _____ 3%
 \$175,000-\$199,999 _____ 2%
 \$200,000 or more _____ 4%
 Don't know _____ 1%

8. We understand that plenty of people are not registered to vote, but we are wondering if you are registered to vote?

Yes _____ 100%
 No _____ 0%
 Not sure _____ 0%

9. The 2020 Presidential elections, where Joe Biden and Donald Trump were the candidates. - Which of the following elections did you vote in, if any? If you do not remember, please just indicate that.

Yes, I voted in this election _____ 85%
 No, I did not vote in this _____ 11%
 I don't remember if I voted in this election _____ 1%
 I was not eligible to vote in this election _____ 2%

10. The 2022 midterm elections. - Which of the following elections did you vote in, if any? If you do not remember, please just indicate that.

Yes, I voted in this election _____ 69%
 No, I did not vote in this _____ 26%
 I don't remember if I voted in this election _____ 3%
 I was not eligible to vote in this election _____ 2%

11. The 2024 Presidential election, where Kamala Harris and Donald Trump were the candidates. - Which of the following elections did you vote in, if any? If you do not remember, please just ind...

Yes, I voted in this election _____ 91%
 No, I did not vote in this _____ 8%
 I don't remember if I voted in this election _____ 1%
 I was not eligible to vote in this election _____ 1%

12. **[IF VOTED IN 2020, ASK]** In the 2020 election, for whom did you vote? (n=1707)

Joe Biden _____ 52%
 Donald Trump _____ 43%
 Another candidate _____ 3%
 I don't remember _____ 0%
 Prefer not to answer _____ 1%

13. In the 2024 election, for whom did you vote?

Donald Trump _____ 44%
 Kamala Harris _____ 40%
 Another candidate _____ 9%
 I don't remember _____ 3%
 Prefer not to answer _____ 5%

14. On a scale of 0 to 10, where 0 means not at all engaged and 10 means very engaged, how politically engaged are you?

Net: Engaged (8-10) _____ **45%**

Net: Neutral (3-7) _____ **46%**

Net: Not Engaged (0-2) _____ **9%**

0 _____ 4%

1 _____ 2%

2 _____ 3%

3 _____ 5%

4 _____ 4%

5 _____ 12%

6 _____ 9%

7 _____ 16%

8 _____ 19%

9 _____ 10%

10 _____ 16%

15. How often do you talk to your close friends or family about politics and current events, either in person or online?

Every day _____	19%
Most day _____	24%
About once a week _____	25%
Less than once a week, but more than once a month _	14%
Rarely, less than once a month _____	13%
Never _____	5%

16. When it comes to politics, which of the following do you generally think of yourself as:

Net: Democrat (with leaners) _____	47%
Net: Republican (with leaners) _____	40%
Net: Independent _____	10%
A strong Democrat _____	20%
A regular Democrat _____	15%
Independent, leaning Democrat _____	12%
Unaffiliated or independent _____	10%
Independent, leaning Republican _____	8%
A regular Republican _____	17%
A strong Republican _____	15%
Another Party (Please specify) _____	1%
Don't know _____	2%

17. When it comes to most political issues, do you think of yourself as a...?

Net: Progressive or liberal _____	32%
Net: Conservative _____	35%
Net: Moderate/Mixed _____	30%
Very progressive or liberal _____	10%
Progressive or liberal _____	12%
Moderate, leaning progressive or liberal _____	10%
Moderate _____	24%
Moderate, leaning conservative _____	8%
Conservative _____	16%
Very conservative _____	11%
Mixed - I have some views that are conservative and some that are liberal _____	6%
Don't know _____	3%

18. All things considered, do you think that things in the country are...

Headed in the right direction _____ 40%
 On the wrong track _____ 52%
 Don't know _____ 8%

Please indicate whether you have a favorable or unfavorable view of the following individuals and groups. If you have not heard of them, or do not have enough information to rate them, please indicate that.

		Net: Name ID	Fav.	Unfav.	Net Fav.	Very fav.	S'what fav.	S'what Unfav.	Very Unfav.	Not enough info to rate	Never heard of them
19.	Donald Trump	98%	46%	52%	-7%	28%	17%	8%	45%	1%	1%
20.	The Republican Party	95%	44%	51%	-7%	19%	25%	15%	36%	4%	1%
21.	The Democratic Party	94%	46%	48%	-2%	20%	26%	19%	29%	5%	1%
22.	Elon Musk	93%	38%	55%	-17%	18%	19%	12%	43%	6%	1%
23.	Bernie Sanders	87%	48%	39%	10%	21%	28%	14%	25%	10%	3%
24.	JD Vance	87%	38%	49%	-11%	21%	16%	11%	38%	9%	5%
25.	Federal Government workers	82%	56%	26%	30%	20%	36%	18%	8%	15%	3%
26.	DOGE	78%	34%	44%	-10%	17%	16%	10%	34%	13%	9%
27.	Joe Rogan	71%	37%	34%	3%	16%	21%	12%	22%	19%	10%
28.	Chuck Schumer	70%	27%	43%	-15%	11%	16%	17%	25%	19%	11%
29.	Alexandria Ocasio-Cortez	68%	31%	37%	-6%	15%	16%	12%	25%	17%	15%
30.	Mark Cuban	68%	38%	30%	8%	13%	25%	16%	14%	22%	10%
31.	Tucker Carlson	67%	28%	40%	-12%	12%	16%	13%	27%	20%	13%
32.	The Libertarian Party	60%	25%	36%	-11%	6%	19%	17%	18%	33%	6%
33.	Mike Johnson	57%	24%	33%	-9%	9%	15%	12%	21%	24%	18%
34.	Hakeem Jeffries	53%	25%	28%	-3%	10%	15%	12%	17%	24%	22%
35.	Stephen A. Smith	44%	22%	21%	1%	8%	14%	12%	9%	28%	28%
36.	The Working Families Party	40%	27%	13%	15%	12%	15%	8%	5%	28%	32%
37.	Theo Von	35%	18%	17%	1%	8%	10%	9%	9%	25%	39%

38. Overall, do you approve or disapprove of the job that President Trump is currently doing?

Net: Approve _____ **47%**
Net: Disagree _____ **50%**

Strongly approve _____ 26%
 Somewhat approve _____ 21%
 Somewhat disapprove _____ 10%
 Strongly disapprove _____ 40%
 Don't know _____ 3%

How would you rate the job that President Trump is doing handling each of the following issues?

		Excellent / Good	Not so good/ Poor	Net: Good - Bad	Excellent	Good	Not so good	Poor	Don't know
39.	Inflation	33%	58%	-25%	12%	21%	19%	39%	8%
40.	Jobs	39%	51%	-12%	16%	24%	17%	34%	10%
41.	Growing the economy	40%	52%	-12%	18%	22%	16%	36%	8%
42.	Cleaning up government	46%	48%	-3%	27%	19%	15%	34%	6%
43.	Immigration	48%	47%	1%	29%	19%	16%	31%	5%
44.	National Security	47%	45%	2%	24%	24%	14%	30%	8%
45.	Ukraine	34%	56%	-21%	16%	18%	16%	40%	10%
46.	Israel and Gaza	35%	50%	-15%	16%	20%	17%	33%	14%
47.	LGBTQ+ Rights	32%	54%	-22%	16%	15%	15%	39%	14%

Do you think President Trump is spending too much time, not enough time, or the right amount of time focusing on each of the following issues:

		Net: Too Much – Not Enough	Too Much Time	The Right Amount of Time	Not Enough Time
48.	Inflation	-48%	8%	36%	56%
49.	Jobs	-41%	9%	41%	50%
50.	Growing the economy	-42%	8%	41%	51%
51.	Cleaning up government	0%	28%	45%	28%
52.	Immigration	-47%	7%	38%	55%
53.	National Security	10%	33%	45%	23%
54.	Ukraine	-28%	11%	50%	39%
55.	Israel and Gaza	-20%	19%	41%	39%
56.	LGBTQ+ Rights	-11%	21%	47%	32%

On a scale of 0 to 10, where 0 means not at all aware and 10 means very aware, how aware are you of each of the following news stories about Trump’s plans?

		Net: Aware (8-10)	Net: Somewhat Aware (3-7)	Net: Not Aware (0-2)
57.	DOGE firing government employees.	63%	26%	11%
58.	Threatening tariffs on Canada and Mexico as well tariffs on steel and aluminum imports	62%	29%	9%
59.	DOGE cutting off payments programs USAID.	59%	28%	13%
60.	Canceling all DEI-related programs in the federal government	59%	29%	12%
61.	Instituting a policy that prevents transgender individuals from serving in the military.	56%	32%	13%
62.	Demanding significant Ukrainian mineral rights for continuing support and saying that Ukraine started the war with Russia.	54%	32%	14%
63.	Saying that tariffs may cause pain for consumers	49%	37%	15%
64.	Congressional Republicans, with Trump’s support trying to pass a budget with deep cuts to Medicaid and substantial tax cuts for the rich	47%	35%	17%
65.	Instead of allowing Palestinians to return to Gaza, the United States should take over Gaza and turn it into a resort.	47%	33%	20%
66.	Trump admitted he did not have a plan to combat rising grocery prices from Day 1.	38%	35%	27%
67.	Setting quotas for deportation numbers and taking away border patrol agents from combatting the spread of Fentanyl	38%	41%	22%

68. Sometimes in surveys like this, people change their mind. Overall, do you approve or disapprove of the job that President Trump is currently doing?

Net: Approve _____ **46%**

Net: Disapprove _____ **51%**

Strongly approve _____ 25%

Somewhat approve _____ 21%

Somewhat disapprove _____ 11%

Strongly disapprove _____ 40%

Don’t know _____ 3%

On a scale of 0 to 10, where 0 means not at all believable and 10 means completely believable, how much do you believe each of the following statements?

		Net: Believable (8-10)	Net: Neutral (3- 7)	Net: Not Believable (0-2)
69.	No one voted for billionaire Elon Musk, but he’s running DOGE like he’s the President. Just because voters elected Donald Trump does not mean they voted for Elon Musk to run the government.	48%	29%	24%
70.	Donald Trump has spent his time as President focused on stupid things, like renaming the Gulf of Mexico and trying to buy Greenland. Working people are struggling, and instead of focusing on that, he’s doing things that have nothing to do with making life better.	47%	29%	24%
71.	Nothing Donald Trump has done shows that he cares about working-class voters. All he cares about is billionaires and his rich friends. He and Congressional Republicans want to pass a huge tax cut while also cutting Medicaid spending for poor and working-class families. Donald Trump says he’s a man of the people, but he has a cabinet full of billionaires who have yet to do one thing for working-class people.	47%	26%	27%
72.	Donald Trump is worse this time around: he’s acting like a dictator. We have three branches of government, but he is ignoring them. Donald Trump, JD Vance and Elon Musk have attacked judges and said they should be impeached and jailed, and have ignored laws and funding that Congress had already passed for critical services. He’s acting more like a king than a president.	46%	27%	27%
73.	Donald Trump is turning America into an oligarchy. From appointing more billionaires to his cabinet than any president in history to doing favors to companies who are willing to donate to his campaign or say nice things about him, Donald Trump isn’t representing the people - he’s representing the powerful.	46%	28%	26%
74.	Donald Trump doesn’t have solutions to America’s problems. He has not done one thing to bring down prices of everyday goods or make housing more affordable. Instead, he’s spending his time blaming others. Whether it’s immigrants, trans people, or DEI, it’s always someone else’s fault we are in this mess because Donald Trump doesn’t actually want to make our lives better.	45%	28%	27%

		Net: Believable (8-10)	Net: Neutral (3-7)	Net: Not Believable (0-2)
75.	Getting rid of government waste is a real problem but Donald Trump, Elon Musk and DOGE are focused on the wrong things. They're cutting vital funds for medical research into childhood cancer, and programs that prevent the spread of AIDS in Africa instead of ending billion dollar handouts to oil companies and sweetheart contracts for Elon Musk's companies.	45%	30%	26%
76.	DOGE and Donald Trump laid people off who are responsible for air traffic control at the FAA. They've laid off people responsible for combatting bird flu, which has driven up the price of eggs. They've laid off government scientists responsible for our nuclear weapons. We're all less safe because Donald Trump is President.	43%	30%	27%
77.	The policies Donald Trump is pursuing are bad for America. By closing USAID, countries around the world will trust the United States less, making room for China to come in and provide support.	43%	31%	27%
78.	Donald Trump keeps saying that America has gotten better since he became president and we're living in a golden age. But that's not true. Prices at the grocery store keep going up, people are not any safer, and Donald Trump doesn't seem to care. All he cares about is getting even with his enemies.	42%	30%	28%

On a scale of 0 to 10, where 0 means not at all convincing and 10 means very convincing, how convincing do you find each of the following statements?

	A/B SPLIT	Net: Convincing (8-10)	Net: Neutral (3-7)	Net: Not Convincing (0-2)
79.	[SPLIT A] Most immigrants - whether they're in the United States with or without documentation work hard to take care of their families. They pay their taxes, contribute positively to society, and are integral members of our communities. Raids at homes, schools, churches, and workplaces do nothing to make communities safer.	39%	35%	26%
80.	[SPLIT B] The Trump administration has set quotas to deport 2,500 people every day. They can't meet these quotas without resorting to extreme measures like targeting immigrants at schools and churches. Instead of prioritizing agents' time on useful tasks like trying to stop fentanyl from coming across the border, they are engaged in tearing families apart and scaring/terrorizing the community with raids.	37%	37%	25%
81.	[SPLIT A] As part of Trump's plans at the Southern Border, he has sent military troops. There's better things for these troops to be doing to defend our country, and he's wasting taxpayer dollars having troops stand around when they could be better used protecting our interests abroad.	37%	36%	27%
82.	[SPLIT B] One of the fundamental principles of our democracy is that the military is not deployed domestically. Donald Trump has violated this principle by unleashing troops at the Southern border, and it sets a dangerous and cruel precedent.	39%	34%	27%
83.	[SPLIT A] The Trump administration has started sending migrants in the United States to Guantanamo Bay in Cuba and hotels in Panama. This is not a real solution to our immigration challenges and only wastes taxpayer resources flying migrants abroad and using the military to guard them.	41%	33%	26%
84.	[SPLIT B] The Trump administration has started sending migrants in the United States to Guantanamo Bay in Cuba and hotels in Panama. Migrants and asylum seekers have rights too - like the right to legal representation and the right to plead their case before an immigration judge. Trump's solution of detaining people without trials is illegal and doesn't respect the basic human rights of migrants.	38%	35%	27%

		Net: Convincing (8-10)	Net: Neutral (3-7)	Net: Not Convincing (0-2)
85.	[SPLIT A] Trump’s mass deportations and attacks on immigrants are just another attack on working-class families. These people seeking a better life are farmworkers, roofers, restaurant workers, and essential workers all over the country. Kicking millions of workers out will crush major industries like housing construction and food production, further driving up prices.	42%	30%	28%
86.	[SPLIT B] Trump and his billionaire friends want to push immigrant working families further into the shadows with their threats of deportations so they can keep being an underclass of workers who have no rights and get low pay. This hurts all American workers because it ensures our wages and benefits stay low, too.	37%	34%	29%
87.	[SPLIT A] Trump has no solution for rising costs, so he’s blaming immigrants for our problems. But immigrants aren’t the reason we can’t afford eggs or prescription drugs. It’s billionaire CEOs who are making life unaffordable for working people.	43%	30%	27%
88.	[SPLIT B] Trump wants us to believe that immigrants are getting special treatment. But the only people getting special treatment in Trump’s economy are the billionaires—like Elon Musk and Jeff Bezos—getting huge tax cuts.	42%	31%	27%
89.	[SPLIT A] Donald Trump, Elon Musk and DOGE are focused on closing departments and getting rid of government employees. They are firing scientists, park rangers, and others doing vital work that makes us all safer.	46%	29%	25%
90.	[SPLIT B] Donald Trump, Elon Musk and DOGE aren’t focused on making government better and more efficient for working-class people: they’re focused on cutting government services and privatizing departments so their rich friends and corporations can get richer.	42%	31%	26%

		Net: Convincing (8-10)	Net: Neutral (3-7)	Net: Not Convincing (0-2)
91.	[SPLIT A] Trump’s plan to institute tariffs will cost working-class families more. The price of everything from avocados to automobiles will rise, and the burden will be felt by working-class families who are already struggling to make ends meet.	46%	33%	21%
92.	[SPLIT B] Trump and Elon Musk have both said tariffs may cause “a little pain” to consumers and working-class Americans. That pain will have no benefits, all it will do is make prices go up and pay for a tax cut for billionaires and corporations.	43%	32%	24%
93.	[SPLIT A] Donald Trump’s plan to take over Gaza is nothing short of ethnic cleansing. Gaza is the home to many Palestinians, and they have the right to return and live there.	44%	32%	24%
94.	[SPLIT B] Donald Trump’s plan to turn Gaza into an American-owned resort tells you everything you need to know. Rather than thinking about the American troops who would be in harm’s way to protect the land or the displaced Palestinians, all Donald Trump cares about is making money for himself.	43%	30%	27%

95. Here are some of the most popular podcasts in America. Which, if any, have you listened to in the last month? Please select all that apply.

- Joe Rogan Experience _____ 22%
- The Daily _____ 12%
- The Ben Shapiro Show _____ 11%
- Conan O'Brien Needs a Friend _____ 10%
- This American Life _____ 8%
- This Past Weekend w/ Theo Von _____ 7%
- Pod Save America _____ 7%
- Pardon My Take _____ 6%
- My Favorite Murder with Karen Kilgariff
and Georgia Hardstark _____ 5%
- Call your Girlfriend _____ 5%
- Anything Goes with Emma Chamberlain _____ 5%
- None of the above _____ 56%

On a scale of 0-to-100, where 0 means very conservative and 100 means very progressive, where would you place each of the following parties?

96. Democratic Party

Conservative (0-39)	_____	30%
Moderate (40-60)	_____	18%
Liberal/Progressive (61-100)	_____	53%
Mean	_____	58.9

97. Republican Party

Conservative (0-39)	_____	67%
Moderate (40-60)	_____	15%
Liberal/Progressive (61-100)	_____	18%
Mean	_____	28.3

98. Green Party

Conservative (0-39)	_____	49%
Moderate (40-60)	_____	25%
Liberal (61-100)	_____	26%
Mean	_____	38.5

99. Working Families Party

Conservative (0-39)	_____	46%
Moderate (40-60)	_____	32%
Liberal/Progressive (61-100)	_____	22%
Mean	_____	39.1

100. The Libertarian Party

Conservative (0-39)	_____	56%
Moderate (40-60)	_____	28%
Liberal/Progressive (61-100)	_____	16%
Mean	_____	32.2

101. Would you, personally, like to see labor unions in the United States have more influence than they have today, the same amount, or less influence?

More influence _____ 30%
The same amount of influence _____ 40%
Less influence _____ 19%
Don't know _____ 10%

102. Do you currently own or rent your home?

Own _____ 60%
Rent _____ 34%
Other _____ 5%
Prefer not to answer _____ 1%

103. Which of the following best describes the area in which you live?

Urban _____ 28%
Suburban _____ 49%
Small town _____ 9%
Rural _____ 15%

104. Which of the following best describes your marital status?

Married _____ 41%
Living with partner/significant other _____ 12%
Single, never married _____ 31%
Separated or divorced _____ 12%
Widowed _____ 5%
Prefer not to answer _____ 0%

105. Do you currently have any children living in your home under the age of 18?

Yes _____ 31%
No _____ 69%
Prefer not to answer _____ 0%

106. Which one of these best describes your religious preference or spiritual outlook?

Catholic	23%
Protestant	24%
Fundamentalist/Evangelical Christian	10%
Jewish	3%
LDS/Mormon	1%
Muslim	2%
Another religion	8%
No religious preference	16%
Secular humanist	0%
Atheist	5%
Agnostic	6%

107. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	8%
Once a week	21%
Once or twice a month	10%
A few times a year	15%
Seldom	21%
Never	25%

108. Which of the following do you identify as?

Heterosexual or straight	89%
Gay	2%
Lesbian	1%
Bisexual	4%
Other Queer identity (e.g. pansexual, asexual, etc.)	1%
None of the above	1%
I don't know	0%
Prefer not to say	1%

109. Do you identify as transgender or non-binary?

Yes	2%
No	97%
Prefer not to answer	1%

110. Are you, or is anyone in your household, a labor union member?

Yes, I am _____ 10%
 Yes, another member of my household is _____ 5%
 Yes, both I and another member of my household is ___ 1%
 No _____ 82%
 Don't know _____ 2%

111. **[IF UNION MEMBER, ASK]** Which type of union are you or a member of your household a member of? Please select all that apply. (n=243)

Police union _____ 15%
 Fire union _____ 12%
 Teachers' union _____ 23%
 Private sector labor union _____ 42%
 Other (please specify) _____ 19%
 Prefer not to say _____ 6%

112. Which of the following economic categories best describes your household?

Lower-income _____ 17%
 Lower middle/working class _____ 28%
 Middle class _____ 42%
 Upper middle class _____ 11%
 Upper class _____ 2%

113. Which of the following social platforms, if any, do you use regularly? Please select all that apply.

YouTube _____ 73%
 Facebook _____ 72%
 Instagram _____ 48%
 TikTok _____ 34%
 Twitter / X _____ 27%
 Snapchat _____ 25%
 Pinterest _____ 24%
 Reddit _____ 21%
 LinkedIn _____ 20%
 WhatsApp _____ 16%
 Discord _____ 13%
 Twitch _____ 10%
 Tumblr _____ 4%
 Truth Social _____ 3%
 Rumble _____ 2%
 Bitchute _____ 1%
 None of the above _____ 6%

114. Please select any of the following sources that you regularly watch or visit for news or current events. Please select all that apply.

Local TV news _____	56%
Network news (ABC, CBS, NBC) _____	46%
YouTube _____	43%
Facebook _____	38%
Fox News _____	31%
CNN _____	28%
Instagram _____	23%
TikTok _____	22%
X (formerly known as Twitter) _____	17%
MSNBC _____	16%
Snapchat _____	11%
PBS _____	13%
Barstool Sports _____	4%
None of the above _____	7%

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Methodology

This survey, which was conducted online, carries a margin of error equivalent of 2.7% at the 95 percent credibility level. Weights were calculated based on Census and American Community Survey. Gender, age, race and ethnicity, education, income and geography, and issues associated with online propensity were used for weighting.